



Gabriele Ottino, CEO

Gabriele Ottino has been CodeCheck's CEO since November 2020. As the former Doodle CEO, he knows how to help companies achieve healthy and long-term growth with a strategic flair. His experience is primarily in strategy and product, as well as scaling organisations. His expertise in Software as a Service (SaaS), his forward-looking perspective and his eye for strategic opportunities will also help to further expand the B2B area and grow CodeCheck into a global force for conscious consumers.

Topics: B2B, Entrepreneurship, Digital strategy, Internationalization



Dr. Mandy Hecht, COO

Dr. Mandy Hecht has been COO of CodeCheck since March 2020 and part of the team since 2017. The experienced scientist and change manager combines empathetic leadership with strategic pragmatism and translates strategy into concrete business goals. In her cross-functional role, she is responsible for achieving the overarching corporate goals as well as managing the day-to-day business. Her determined and far-sighted manner ensures that competent employees become excellent, functioning teams that live the corporate vision together. Dr Mandy Hecht holds six patents in the field of haircare.

Topics: Strategy, Management, People & Culture, Business Partnerships

The Team



Christian Nauer, CFO

Christian Nauer has been CFO of CodeCheck since November 2020. The experienced data and finance-oriented entrepreneur has been performing due diligence for almost 20 years (including for Castle Hall) and is familiar with the needs of both startups and investors. His analytical skills and many years of expertise as a serial entrepreneur, mentor and board member equip CodeCheck for the next growth step.

Topics: Finance, Investment Rounds

The Team



José Ignacio Diaz Ordoñez, CTO

The experienced mobile developer and Team Leader Ordoñez has been CodeCheck's CTO since September 2018 and set up the current Development Team. In his prior function as the Mobile Team Leader at Young and Rubicam Switzerland, he was responsible for, among other tasks, the technical implementation of the discovery function of the Migros app and co-founded a video game studio.

Themes: IT, apps, mobile

The Team



Dr. Ruta Almedom, Head of Science

With her more than ten years of experience working at Procter & Gamble where she was able to contribute her expertise throughout the entire world in various segments from product development to technical marketing to consumer insights, she now leads the Research Team at CodeCheck. Owing to her diverse work at Procter & Gamble, she is quite familiar with both consumers' needs as well as also companies' desire to innovate. Thus, she unites her excellent expertise in ingredients, formulated products, market requirements and consumer requests in order to be able to offer CodeCheck as a comprehensive tool for sustainable production and sustainable consumption.

Ruta Almedom specialized in Genetics, Molecular Biology and Biochemistry and earned her Doctorate at Johann Wolfgang Goethe University in Frankfurt am Main.

Topics: Ingredients, Data Science, Product Research

The Team



Elena Bazai, Head of Growth

Elena Bazai has held the role of Head of Growth since May 2020. Previously, she was responsible for performance and growth marketing at MadeFor_ (now hundred) and HelloFresh. Her experience in developing and implementing international marketing strategies for start-ups is the ideal addition to the CodeCheck team.

Topics: Marketing