

About CodeCheck

CodeCheck empowers millions of consumers to make better, healthier and more sustainable purchasing decisions. The transparency with regards to ingredients and the production of food and cosmetics is very limited. Microplastics and hormonal agents are oftentimes lurking in products which we use daily – with well-known, sometimes devastating effects on the environment and our health.

Founded in 2010 by Roman Bleichenbacher in Zurich and since November 2020 with Gabriele Ottino as CEO, CodeCheck has given the control back to people for 10 years regarding what they consume and has also helped manufacturers to produce ecological and healthier products.

The science team around Dr. Ruta Almedom, Head of Science, offers a unique solution which is tailored to the personal needs of each individual depending upon whether the individual is living as a vegan or a vegetarian or with an intolerance to gluten or lactose. Consumers in Germany, Switzerland, Austria, the UK and the USA can find out by scanning the bar code what precisely is in the food or cosmetics and what effects the ingredients will have on the environment and one's health.

The ingredients of products have been evaluated by its own Research Team and are based on the latest findings from the research conducted by experts such as from the BUND, the Consumer Central Agency (Verbraucherzentrale), the Allergy and Asthma Association and WWF. Product data that have been entered are merged with the evaluations and displayed as a ratings group as well as suitable alternatives are recommended. In doing so, CodeCheck places the highest priority on neutrality. No producer or retailer can influence the evaluation or the displaying of alternative products in any manner.

With more than ten million downloads and 4.5 million users, CodeCheck is one of the most important apps in the segments of sustainability and health. Having been ranked #1 on the download charts three times in 2019, one of the most popular apps among influencers (styleranking) and a very high recommendation rate prove that conscious consumers are no temporary trend, but rather a global movement.

CodeCheck Facts

2010 Launch of the CodeCheck app	Zurich, HQ Berlin 24 employees
2014 Founding of CodeCheck AG	Apps for Apple iOS and Android
Gabriele Ottino CEO	Website: codecheck-app.com

Roman Bleichenbacher Founder

 More than **10 million** downloads

 More than **4.5 million** users

 Available in:
Germany, Austria, Switzerland and
the USA as well as the UK

